

AYR AND KILMARNOCK ACTIVE TRAVEL  
HUBS PRESENT A SERIES OF

# WORKPLACE WEBINARS

Helping Your Workplace to Promote Active Travel

## HOW TO JOIN THE CYCLE TO WORK SCHEME





## WHAT IS CYCLE TO WORK SCHEME?



- The Cycle to Work scheme is a UK Government tax exemption initiative introduced in 1999 to promote healthier journeys to work and to reduce environmental pollution.
- The Cycle to work scheme enables employees to hire bikes/safety equipment for active travel from the employer, in return for a deduction from their earnings known as salary sacrifice.
- The Cycle to Work scheme can benefit both the employer and the employee.
- In order for employees to benefit from the Cycle to work scheme, the employer must register with a provider of the cycle to work scheme.



## AS AN EMPLOYER WHAT ARE THE BENEFITS OF JOINING THE CYCLE TO WORK SCHEME?

- Your organisation will save money from reduced National Insurance payments
- More car parking spaces available.
- Healthier and happier employees
- Reduce your company's carbon footprint
- Corporate social responsibility

## HOW DOES IT WORK?

- A workplace registers with a cycle to work scheme provider
- The employee chooses the bike they want
- The employer pays for it.
- The employee pays the employer back through monthly instalments taken through payroll. (Salary sacrifice periods are for a minimum of 12 months but can be for longer).



Cyclescheme is the UK's most popular cycle to work benefit, creating more cyclists than any other provider.

Simple to set up, easy to manage



Any bike. Any brand.  
Any price.



Low effort, high  
impact



Unmatchable  
value



Recognised and  
recommended



A cycle-to-work scheme with no  
employer costs

## CYCLE TO WORK SCHEME PROVIDERS

- There are a few different scheme providers out there each with their own variations (although the basic idea is the same)
- Two popular cycle to work providers are; CycleScheme and Green Commute Initiative which each offer their own incentives to workplaces. Find out more about each one by visiting their websites.

## FURTHER RESOURCES AND SUPPORT

- Way to work website- Helping you to promote active and sustainable travel in your workplace  
<https://www.waytoworkscot.org/>
- Active Travel Hubs- We are here to support active travel within workplaces. For information, support or advice please contact the Kilmarnock Active travel Hub at [info@activetravelhubkilmarnokc.org](mailto:info@activetravelhubkilmarnokc.org) or the Ayr Active Travel Hub at [activetravelhubayr@gmail.com](mailto:activetravelhubayr@gmail.com)

