

E-Bike Library

Active Travel Hub Network Webinar – 19/02/2020



**Forth
Environment
Link** LINKING PEOPLE AND
THE ENVIRONMENT

What Is An E-bike Library?



Who Is It Aimed At?

- Folk who live in the 'FK' postcode area
- They can borrow a bike for anywhere between 3 days and 3 weeks
- **IT'S FREE!!!!**



The Big Idea

- Act as local referral centre for HES (Stirling Hub and Falkirk Hub)
- Promote e-bikes as a fun, sustainable way to travel, increase activity and health
- Promote the interest-free loan from Energy Saving Trust



The Bikes



Other Clobber

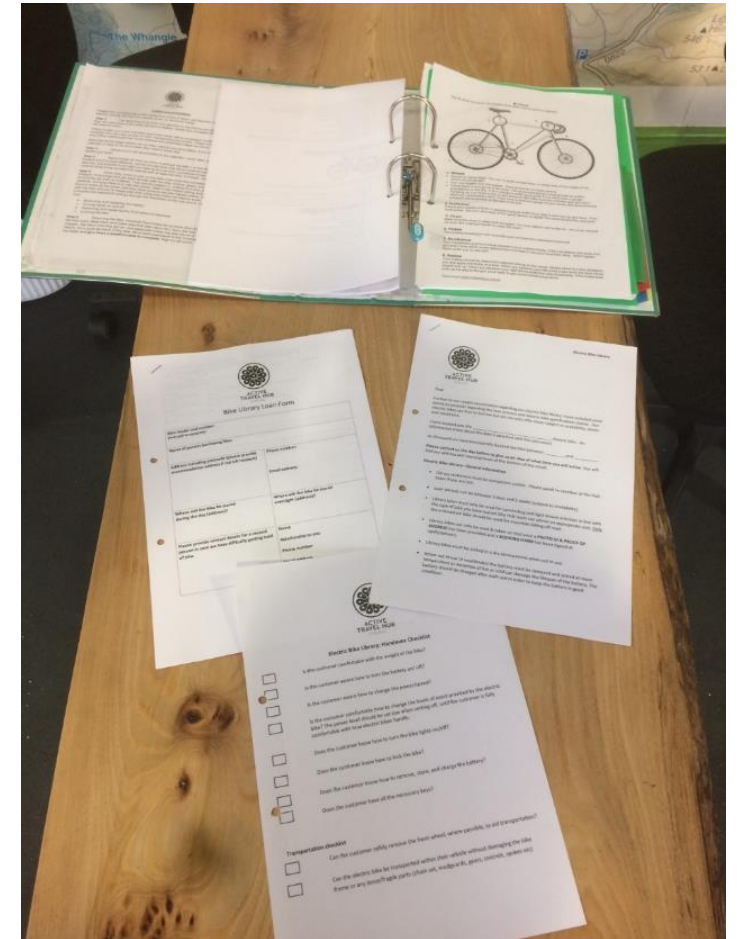


How It Works



How It Works- Behind The Scenes

- Confirmation document
- Advice on transporting the bike
- Booking form
- Handover checklist
- Insurance



The Joy Of Excel

The screenshot displays the Microsoft Excel interface for a file named "3_EST TRACKER 2020 - Excel". The ribbon includes FILE, HOME, INSERT, PAGE LAYOUT, FORMULAS, DATA, REVIEW, and VIEW. The ribbon tabs are Clipboard, Font, Alignment, Number, Styles, Cells, and Editing. The main area shows a calendar for 2020. The "Key" section (rows 3-17) lists various items and their status:

Item	Status	Notes
Hub Closed		
Bike out of action		
Provisional Booking		
Emu Chao	Customer Confirmed - add name	Folding- SMALL
Emu Finglas	Customer Confirmed - add name	Folding- SMALL
Cube Ard	Customer Confirmed - add name	Step-thru 46 SMALL
Cube Achray	Customer Confirmed - add name	Step-thru 50 MEDIUM
Cube Arklet	Customer Confirmed - add name	Step-thru 50 MEDIUM
Cube Lomond	Customer Confirmed - add name	Hybrid 50 LARGE
Cube Lubnaig	Customer Confirmed - add name	Hybrid 54 VERY LARGE
Ridgeback Venachar	Customer Confirmed - add name	Step-thru 46 MEDIUM
Bergamoat Katrine	Customer Confirmed - add name	Step-thru SMALL

The calendar shows monthly breakdowns for January (rows 19-30) and February (rows 31-42). The days of the week are listed at the top of each month. The calendar cells are color-coded to match the key items. For example, in January, Emu Chao is assigned to days 1-6, Emu Finglas to 7-12, Cube Ard to 13-20, Cube Achray to 21-26, Cube Arklet to 27-30, Cube Lomond to 1-6, Cube Lubnaig to 7-12, Ridgeback Venachar to 13-18, and Bergamoat Katrine to 19-24. In February, Emu Chao is assigned to days 1-6, Emu Finglas to 7-12, Cube Ard to 13-18, Cube Achray to 19-24, Cube Arklet to 25-30, Cube Lomond to 1-6, Cube Lubnaig to 7-12, Ridgeback Venachar to 13-18, and Bergamoat Katrine to 19-24.

The taskbar at the bottom shows several open windows: Lists, Blank ticket, Blank Month, Timeline, Calendar, **Timelog**, and **EST Repairs**. The system tray shows the time as 15:53 on 23/01/2020.

Promotion

- Social media channels
- Promotion at the Hub
- Led rides
- Outreach events
- Employer engagement events
- Specific press releases
- Referral from Home Energy Scotland



Reporting

- **Internal reporting**
- **Quarterly reports to EST**

Stats- E-Bike Library

Stirling ATH : **66** loans; Falkirk ATH : **63** loans

5 customers had more than one bike

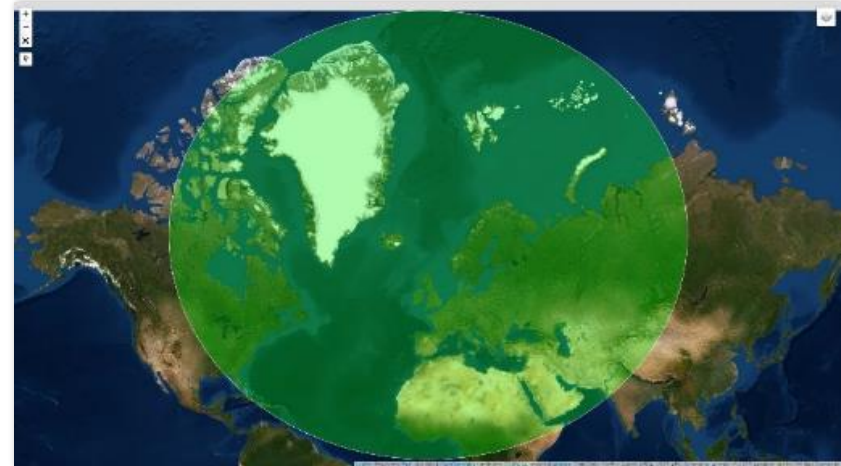
1032 days use

Multiple e-bike purchases!

Total distance ridden:

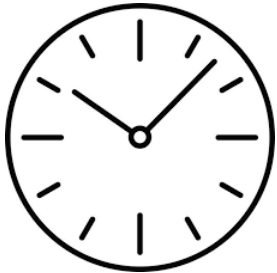
Stirling e-bikes **6558** km (4075 miles)

Falkirk e-bikes **4632** km (2878) miles)



Scheme actually launched before we had EST bikes- adds 17 participants taking 19 loans

Getting Started- Things to Consider



Getting Started- Things to Consider



Future Plans

- **Business-as-usual with the general public**
- **More work with businesses (e-bikes and cargo bikes)**
- **Expand efforts with NHS- GP practises**
- **Major plans afoot for Forth Valley Royal Hospital**



Thanks!

Stirling Active Travel Hub
01786 474160

StirlingATH@fortheenvironmentlink.org



@stirlingactivetravelhub



@stirlingath



@stirlingATH